

22nd
CROMAR Congress



MARKETING
CHALLENGES
IN NEW ECONOMY



Juraj Dobrila
University of Pula
Department
of Economics
and Tourism



22nd

CROMAR Congress

MARKETING CHALLENGES IN NEW ECONOMY

Pula / Rijeka, 2011



Juraj Dobrila
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Croatian
Marketing
Association



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Department of Economics and Tourism
"Dr. Mijo Mirković"**

and

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Croatian Marketing Association**

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